

## USAGE OF FISH TALES LOGO

1. Official logo with pay-off – full color



2. Official logo without pay-off – full color



3. Official logo with pay-off - black



#### 4. Official logo without pay-off - black



#### GUIDELINES

- Always put the logo on the left side of an image, so the speech balloon is placed on the correct side.
- When aligning the logo, make sure you don't include the corner of the speech balloon. Only the square part of the logo is used for aligning.

